

EDITORIAL

WE NEED LOCAL CITY ATTORNEY

With preliminary steps for the new fire house to be taken now and our city attorney in Washington, D. C., the matter of a local man to look after the city's legal interests is brought home to the council.

Although City Attorney Campbell is an appointed officer, and not elected by the vote of the people, he chose his own substitute when he left, although the choice legally belongs to the council members. Judge Riker is an able attorney but he has his own business to look after and has not followed Carmel's affairs.

On Monday night when the council met to canvass the votes for the fire house, they found themselves without a legal advisor, Attorney Ryker being unable to be present. On Monday, when they wished legal advice as to how to proceed, they had no one to consult. The same situation applies each time Attorney Campbell is compelled to be away looking after the interests of the sardine industry. Last year, he spent a great deal of time in Sacramento, representing the fishermen. This year, he has received a leave of absence of 45 days to attend to legal affairs in Washington for the canners.

While Monterey is vitally interested in the canneries and can perhaps excuse Mr. Campbell's absence with good grace, Carmel is not so particularly interested in sardines and is interested in having an attorney on the job. The sardine industry seems to be taking a great deal of Mr. Campbell's time, and this means that Carmel is just to that extent neglected.

The councilman and the police department often need legal advice. Would it not be better to have a local man to serve as city attorney, one who can be located when needed and who will not have to be consulted by telephone?

And one thing to remember is: the office of city attorney is not created for the benefit of the attorney, but for the benefit of the city.

THE PROMOTERS ARE BACK AGAIN

Times must be better than we think. Our old friend the get-rich-quick promoter is back again with his clarion cry and familiar bag of tricks.

"FORTUNES IN GROWING ANGLE WORMS. Think of it! An investment in one of our Angle Worm Farms may make you independent for life. ACT NOW. Come right in and let our financial expert analyze your pocket book and your investment. Convert everything into (Continued on next page)

The Californian

Formerly The Carmel Sun

The Californian was First Published in 1848 in Monterey and was the First Newspaper Published on the Pacific Coast.

VOLUME NO. 4

CARMEL-BY-THE-SEA, CALIF., THURSDAY, MARCH 12, 1936

NUMBER 7

The Californian

Away back about August 15, 1846, The Californian, a small tabloid size paper was started and edited by Colton & Sample in Monterey.

This week we begin a restoration of the old paper and we hope to make it of interest to both old pioneers and new residents alike and to keep alive some of the old romantic traditions of the original Monterey. The project is rather a broad one, and one that will take some time yet to develop, but, having access to the old files of the original Californian we will from time to time give prominence to articles from California's first and oldest paper.

The Carmel Sun has outgrown its name and we are making it into a paper of Peninsula wide importance. After this issue, there will still be some changes in make up and typography and the number of pages will be increased from eight to twelve and sixteen or more since enough advertising contracts have already been secured to justify this increase.

The old masthead of the Californian reads:

"The CALIFORNIAN is published every Saturday morning by COLTON & SEMPLE. Terms—Subscription, One Year in advance \$5.00; six months \$2.50 and single copies 12 1-2c.

We wish we might collect \$5.00 per year for our Californian but those days are past and gone. But in the matter of subscriptions the new Californian will have a PAID circulation of TWO-THOUSAND since a group of people interested in a weekly paper of Peninsula-wide importance have agreed to pay for enough subscriptions to bring our already large list up to that number. Two thousand paid subscriptions will give the Californian by far the largest circulation of any weekly newspaper on the Peninsula and this number will most certainly increase rapidly.

We invite contributions from those who know the early days, and we would like to have photographs of early day events and people since our new equipment includes a photo-engraving plant and the Californian will be illustrated with old and modern day scenes and people.

The Californian is going to be a paper worthy of the fine traditions of its name—we will all get a great deal of information and pleasure from the Californian with friendly co-operation.

WATCH THE CALIFORNIAN GROW!

A new teacher has been secured to teach Italian to the children of Italian parents in Monterey, Mrs. V. Giglio finding she did not have time for the work. Miss Itala Serantoni, the new instructress, comes from San Francisco, and was educated in Italy.

The description of the state, the government, the presidios and the Mission made from an old report fill the entire front page of the Californian 90 years ago.

CRAIG BECKLEY, NEGRO

TAKEN INTO CUSTODY

News came to Carmel last evening that Craig Beckley had gone to District Deputy Attorney Sapiro and that Sapiro had taken him to the jail in Salinas.

Beckley, it is said, was out with a sawed off shotgun looking for two men he wanted to kill. He forced a soldier from the presidio to haul him about in his car, and finally the soldier made his escape and reported to the police station the description of the car and the hunt began in earnest.

An attempt will be made to learn whether Beckley was the one who committed the robberies in Carmel. It is reported that he has had jewelry and diamonds to sell.

MISS CLARA KELLOGG

ANNOUNCES FOR COUNCIL

The latest entry in the race for a place on the city council of Carmel is Miss Clara Kellogg, member from 1930 to 1934.

Miss Kellogg's slogan is "Keep Carmel Beautiful."

With Miss Kellogg's entry, three popular contestants are in line for the two vacancies, Miss Kellogg, Mr. Catlin and Dr. R. E. Brownell.

CARMEL LIQUOR CLAUSE

TO BE HEARD MAR. 17

The much discussed "Liquor Clause," case will be heard next Tuesday, March 17, before Judge Jorgensen in Salinas, wherein the Carmel Development company charges violation of the clause denying the right to sell liquor, inserted in the original deeds to the town. Espindola's store was made the defendant.

The action was begun nearly two years ago, and several cases developed from this one.

JUDGE D. WALLACE

DIES IN SALINAS

Monterey county lost one of its most famous pioneer officials today when Judge David Wallace, 77, succumbed at 9:15 a.m. at his residence. He had been in failing health for the past 10 years. He held public office in this county for over 50 years.

After serving two terms as county recorder following election in 1886, he was a deputy sheriff under Sheriff Henry C. Farley. In 1902 he became justice of the peace of Alisal township, which is the Salinas district, and served until his retirement in 1928.

TAXPAYER GOES 'ROUND 'N' ROUND



EDITORIAL

(Continued from page one)

an Angle Worm Farm and be independent." The real secret in the promoter's trade; ACT NOW. Without thinking! Sign away your life savings without investigation.

Eucalyptus groves, walnut farms, pear orchards, orange groves, poultry farms, gold mines and just plain blue sky have all had their day. The promoter gets his and records show that the big percentage of money invested in these propositions, is sunk without a trace.

There is just one simple question that no promoter can answer about his offering and that is— if his proposition is so good and making such huge returns WHY DOESN'T HE KEEP IT HIMSELF instead of selling it on easy payments or at least sell it for cash.

There are billions of dollars for investment today in safe propositions that will yield only 4 and 5 per cent. Don't be misled into thinking you can buy a fortune on the installment plan. It just isn't done.

ABOUT INFLUENCING VOTERS

New Dealers are rushing through a bill to make it unlawful for any person or corporation to influence or attempt to influence through fear or intimidation the vote of any person employed by them in connection

with any election at which "presidential or vice presidential electors or a senator or representative in, or a delegate or resident commissioner to Congress is to be voted for."

This is fine-coming from the New Dealers. Hearing as we do on all sides that WPA workers are forced to register "democratic" in order to get work, we wonder where all this controlling business is to stop.

ENDURE, PITY AND EMBRACE

With publicity and propaganda for Communism coming out over the air and through the press, it will be well for the American people to bear in mind that while communism may have been good for Russia, as they claim, it still would not do for a people who love freedom of thought, speech and action, and who wish to have a voice in their government. The pity of such propaganda is that the American people are wont to go about their business and allow some things to be put over on them. We "first endure, then pity, then embrace." We seem now to be at the "pitying" stage, and unless the country is alert, we will come to the stage of the "embrace."

CO-OPERATION

The recent unparalleled victory at the election to vote bonds for a new firehouse for Carmel shows what may be accomplished by co-operation. To lay the success to the door of any one person would be absurd. Starting back at the beginning of the agitation eight years ago by John Catlin and bringing it down to the present time, no one man could be given credit for a vote of more than eight to one in its favor. All members of the fire department worked unceasingly. The members of the city council spent many hours in bringing the question to a head. The architect gave of his time to prepare the first drafts that would meet with the approval of the department as well as the citizens. The newspapers gave freely of their space and editorial comment, and the voters themselves talked "firehouse" whenever a group got together. All in all, the victory of the firehouse bonds is one that can be laid directly to CO-OPERATION.

THANKFUL WE ARE NOT IN LEAGUE OF NATIONS

We wonder, with the cry of war agitating all Europe, if there is anyone left who can now still feel that the United States should be a member of the league of nations. We can do as much for peace outside as we could inside the organization and at the same time be not mixed up in the league's obligations. There will always be war clouds over the other nations grouped close and we do NOT want to send the flower of our young manhood to be killed on foreign soil. Nothing can so surely guarantee our staying out of the conflict as

taking the profits out of war. Greed got us into the World War and greed will get us into another unless the profit is taken out or the public can steel themselves into keeping calm in face of slogans and propaganda calculated to stir them into a frenzy.

GIVING AWAY OUR MARKETS

On the basis of figures just released by the United States Chamber of Commerce it is announced that more than \$150,000,000 farm products were imported by the New Deal administration during the first eleven months of 1935.

When Congress in July, 1934, passed an act giving the president power to increase or to reduce by as much as 50 per cent any rate in the tariff duties then existing, Mr. Roosevelt, reduced many of these rates and made it easier for foreign agricultural products to enter our country in competition with our own farm products.

It is a puzzle to the uninitiated as to why this great country of ours should curtail production here and allow foreigners to profit thereby.

WHY THE FAULTY CONSTRUCTION

A recent news item concerning the union high school building at Monterey says: "Under the roof of the academic building trusses and supporting timbers are bending under the weight of the heavy roof and evidence of insufficient nailing was pointed out."

This academic building, we are told is practically new. Who is responsible for this inadequate structure, and the taxpayers would like to know whether they have a guarantee against faulty workmanship, and if not, why not?

The supports apparently were not strong enough for a 225-ton tile roof. Whose fault was this? Architect's? Builder's? Inspector's? Surely someone must have been responsible. Will there be some way of guaranteeing the district that the repairs will be as specified should they be undertaken?

Robert Woodruff, who was put ashore here from the schooner Cricket last week suffering from severe burns, died Saturday afternoon. Systemic poisoning set in.

SANITARY BOARD CHOOSES CONSULTANT ENGINEERS

In a series of recent meetings the Carmel Sanitary District Board has had under consideration and discussion the important matter of selecting engineers for the preliminary reports on a sewage disposal system.

Clyde C. Kennedy and Harry N. Jenks, both highly qualified sanitary engineers, have been tentatively chosen as consultant engineers and commissioned to prepare reports on:

First, feasibility and probable costs of an outfall system to be located approximately at the present plant site.

Second, suitability and practicability of a location for a treatment plant.

Three, costs and requirements for a treatment plant in such a location.

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WEEK-END PROGRAM

FRIDAY, MAR. 13

Matinee:

CLIVE OF INDIA

Evening:

CLIVE OF INDIA

—and—

MY SONG FOR YOU

SATURDAY, MAR. 14

Matinee:

MY SONG FOR YOU

Evening:

MY SONG FOR YOU

—and—

NO GREATER GLORY

SUNDAY, MAR. 15

Matinee:

NO GREATER GLORY

Evening:

NO GREATER GLORY

—and—

CLIVE OF INDIA

SPECIALS

Asparagus	-	2 lbs.	15c	Asparagus	-	2 lbs.	15c
Rhubarb	-	3 lbs.	10c	Cauliflower	-	ea.	3c
Apples, 12 lbs.	-	-	25c	Grape Fruit, dozen	-	-	25c
Cabbage, head	-	-	5c	Bunch Vegetables	-	3 for	5c

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A Complete Food Market
1 Mile East on Del Monte Highway

The Californian

Entered as second-class matter, February 3, 1933, at the postoffice of Carmel, Calif., under the act of March, 1876.

E. F. BUNCH..... Publisher

SUBSCRIPTION \$2.00 YEAR

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AUTOMOBILES IN CRASH BUT NOT MUCH DAMAGE

Miss Dorothy Stevenson was driving north on Monte Verde Saturday and G. F. Ingraham of Alberta, Canada, was driving east on Eighth street. Coming to the intersection at the same time, the Stevenson car struck the Ingraham car with such force just behind the front door that the Canada car was overturned. Mr. Ingraham was taken immediately to the hospital where it was found he was somewhat bruised and six stitches had to be taken in a cut in his arm but no charges were filed.

P.T.A. ANNOUNCES DATE FOR BENEFIT DINNER

The benefit dinner scheduled to be given the 17th of last month and postponed on account of the prevalence of illness, will be held next Tuesday, March 17, according to announcement made by the Carmel P. T. A.

Serving will begin promptly at 6:30 in the lunch room at Sunset school, and a charge of 50 cents each will be made, the proceeds to be used for the benefit of the school library.

Tickets may be secured at the office at Sunset, or at Staniford's. No more than 200 will be sold, and those who wish to attend should get their early.

This is also Father's Night, and a most entertaining program is being prepared.

Pacific Grove will soon award contracts for paving, money from state gas tax allotments to be used for the work.

Chief of Police Fred Moore, Monterey, is a patient at Community hospital for a stomach ailment but is reported as resting well.

Dan McCormick of Carmel Valley was struck down Saturday night, on Del Monte avenue, Monterey, as he was crossing the street. The driver of the car was Jack Kuhn of Oak Grove who immediately stopped and offered aid. McCormick's foot was thought to be fractured.

At the age of 91, Mrs. Juliette T. Muir passed away Sunday at her home in Pacific Grove. She had lived in California for the past 44 years, 30 of which she spent in Pacific Grove. The deceased was a sister-in-law of John Muir, the naturalist. Interment was made in Martinez.

Fire threatened destruction of the old Del Monte dance hall Monday morning but was extinguished after a few feet of flooring had been burned. The blaze was thought to be of an incendiary origin.

Pat—Yis, sorr, work is scarce but I got a job Sunday and made \$5.00.

Mr. Goodman—What! You broke the Sabbath!

Pat — (apologetically) Well sorr, twas wan of us had to be broke.

DEDICATION CEREMONIES AT AIRPORT SATURDAY

With state, county and local WPA officials present, dedication of the new Monterey airport will take place Saturday, V. V. Adams, secretary of the Monterey chamber of commerce, acting as master of ceremonies.

Work is being renewed after a long wait occasioned by the change from SERA to WPA, and 100 men will be employed on the project. Surfacing, installation of hangars and water pipes and building fences will be rushed through.

Monterey's part of the expenses will be material, equipment and supervision and will amount to about \$16,524, while funds amounting to \$41,211 will be furnished by WPA.

The public is invited to the dedication ceremonies Saturday morning and those who wish to attend the luncheon at Del Monte must make reservation with V. V. Adams.

CHRISTIAN SCIENCE CHURCH

In all Christian Science churches, branches of The Mother church, The First Church of Christ, Science, of Boston, Mass., a Lesson-Sermon will be read Sunday, March 15, on the subject "Substance."

The Golden Text will be: "Honour the Lord with thy substance, and with the first fruits of all thine increase" (Proverbs 3: 9). Bible selections will include the following passages from Proverbs 8:1, 18-21: "Doth not wisdom cry? and understanding put forth her voice? Riches and honour are with me; yea, durable riches and righteousness. My fruit is better than gold, yea, than fine gold; and my revenue than choice silver. I lead in the way of righteousness, in the midst of the paths of judgment: That I may cause those that love me to inherit substance; and I will fill their treasures."

A passage from the Christian Science textbook, "Science and Health: with Key to the Scriptures" by Mary Barker Eddy, will also be included, which reads as follows: "All substance, intelligence, wisdom, being, immortality, cause and effect belonging to God. These are His attributes, the eternal manifestations of the infinite divine Principle, Love. No wisdom is wise but his wisdom; no truth is true, no love is lovely, no life is Life but the divine; no good is, but the good God bestows." (p 275).

Grading and landscaping the beach at Pacific Grove began Monday under WPA. That part surrounding the swimming pool will also come in for beautification.

Son—What is a retainer?

Pa—What you pay a lawyer before he goes to work for you, my son.

Son—I see. Like the quarter you put in the gas meter, before you get any gas.

MISS MELDRIM AND MR. HAROLD GATES TO WED

Sunday, March 22, has been set as their wedding day by Miss Margenette Meldrim of Monterey and Mr. Harold Keith Gates of Carmel. The wedding will take place at Del Monte chapel with Rev. Theodore Bell officiating.

The bride-to-be is the daughter of Mr. and Mrs. George W. Meldrim of Monterey and Mr. Gates is a son of Dr. Amelia Gates of Carmel. Both are exceedingly talented and popular young people.

Mr. Gates is in the automobile business in Monterey but the couple will reside in Carmel.

SCHOOL TRUSTEES MEET TO DISCUSS SITUATION

With the defeat of the bonds last Tuesday to make the Monterey Union high school earthquake-proof, a grave problem presents itself to the trustees.

On a tour of inspection, accompanied by Architect Robert Stanton and Engineer Richard Ware, they found the trusses and supporting timbers under the roof of the academic building bending under the weight of the 225-ton tile roof, as well as evidence of insufficient nailing.

They are said to have found that the shop building is a hazard even under normal conditions.

It is thought by many that should a bond election be proposed to strengthen these two buildings, leaving out the question of earthquake hazards, the vote would be favorable.

Dr. John Ferry of the Hopkins Marine laboratory staff, has moved from Carmel to Pacific Grove to be nearer his work.

Monterey is considering making Alvarado a one-way street from Pearl to Scott, as a means of relieving congestion on the main thoroughfare.

The Monterey Odd Fellows held a very pleasant meeting Wednesday night in Pacific Grove, holding practice drills and serving refreshments.

Dr. and Mrs. Gorham Bacon of Yarmouth Port, Mass., have arrived in Carmel for a visit, coming by way of the Panama Canal. Mrs. Bacon is a sister of Mrs. William Sloan Coffin of Carmel.

Pete Scardina, 22, Monterey, Anne Lombardi, 16, Martinez, ran away and were married but police halted their honeymoon with an order for the groom's arrest, charging him with felony.

Mr. and Mrs. W. Burtel White of Pacific Grove have a new son, born Sunday morning, and weighing 9 pounds and 14 ounces. He has been given the name of Neil Stanton.

An Irishman fell off of a high building. On the way down a man passed him hanging from a parachute. Pat looked at him in disgust. "You damn silly," said Pat.

SUNBEAMS

POLITICAL PARTIES AND FACTIONS

Political parties have been defined as follows: "They are free, social groups within the state, held together for common action by the ties of the same or closely related fundamental, political principles, ideas and aspirations".

"Factions are but the caricature of parties."

"Parties are necessary to the life of the state, and in so far as useful; factions are unnecessary and always injurious."

"In healthy political life parties must be developed, while factions gain in power under unhealthy conditions."

"Real development is promoted by parties; corruption and decay of states show the effects of factions."

"We speak properly of a political party, when that party represents a political principle, or pursues a political tendency; political, that is, compatible with the existence of the state, and directed to the well-being of society."

"A political party may, indeed, exhibit great defects of character; it may employ wrong means, and pursue foolish aims. But it should never attack the existence of the state, or consciously pursue tendencies injurious to it. When it does it debases itself into a faction."

"Factions never serve the state, they are above all mindful of self; they pursue egotistic, and not political aims."

The foregoing is quoted from Vol. III, Cyclopaedia of Political Science, Political Economy, and United States History.

Political Faction Controls

We are today under the control of a POLITICAL FACTION and not a party. President Roosevelt while wearing the livery of a Democrat has repudiated the platform of his party, its principles and political tendencies. He has developed a faction and is only mindful of himself; pursues egotistic, and not party aims. In proof of this we have; hundreds of Democrats of prominence who have declared themselves in open opposition to him. Two former candidates for the Presidency on the Democratic ticket, Governors of States, former Members of Cabinet, in fact, the very highest standard of intelligence, integrity and citizenship in the party have publicly announced their opposition to him. This is something for every voter to seriously contemplate. The Democratic party has been betrayed. It has been debased into a faction.

Roosevelt Not Democrat

Party loyalty does not demand that any man vote for Franklin D. Roosevelt. He is no longer a Democrat but the head of a dangerous and demagogic faction. We are being reminded,

more forcibly, day by day, of the approach of the national election, next November.

Many complain that campaign furor and political discussion are both irksome and disgusting. And it is conceded that our political ethics have more of the standards of a crooked sporting event than of the highly important and serious matters which are involved. Custom, and a very vulgar one, has recognized and sanctioned certain political usages and tactics that are not only disgraceful but are a stigma upon our intelligence and civilization.

Men are employed as character assassins, to dig up and create scandals, to disseminate false information, to defame and besmirch. These scavengers of character are euphoniously styled as publicity experts.

Politics Concerns All

Politics, directly or indirectly, concerns every living human being in the country. It is the very essence of our existence. No one is so rich, exalted, or circumstanced that he or she does not hourly experience some pleasant or unpleasant reaction from some political influence. Politics, particularly concerns the wage earning and salary class. To a large degree, politics fixes the rate of their remuneration, hours of labor and regulates the price of every commodity of their daily existence. The price of food, clothing and rentals rises and falls as the result of political reaction. Taxes are nothing, more or less, than political tithes; the price we pay for unusually incompetent administration and too frequently for corrupt manipulation.

We can, if we choose, remain aloof from activities known to be putrid and crooked, such as have disgraced and discredited sports in general, but there is no escape from political reflexes and consequences.

As the standard of sporting events is regulated by the standards of the participants we find college football usually conducted on a higher plane than that played by so-called professionals. There is very little cheating, if any, in a bridge game among gentlemen but there are professional crooks who make a living fleecing suckers at bridge.

Makes Strange Bedfellows

Our political standards, nauseous and debased as they are, are just what the public has permitted and encouraged and they will continue so until we have a nation-wide awakening of the public conscience and public interest. It is a trite but a very true adage that politics makes strange bed-fellows; Presidents, Governors, U. S. Senators and Congressmen hobnobbing with ex-convicts who happen to be political bosses in their city or district. Notorious crooks and

criminals backslapping cabinet officials, mayors of great municipalities fraternizing with pimps, panderers and the promiscuity of the underworld, and hired thugs reporting to some "handy man" for orders to defraud the ballot.

It is no exaggeration to state that Politics with us has degenerated to the plane of Organized Crime, or it might be better said that Organized Crime is the illegitimate progeny of politics.

These are the conditions existing today.

However, as vicious, debauched and corrupt as politics is it offers no defense or excuse for any citizen to neglect his right of franchise or to refrain from doing his full duty in an effort

to correct the evils which pre-

vail. It is a popular affectation among a limited portion of our population to appear bored any commonplace with them excites a yawn. Politics, they will tell you, is their pet aversion. It is to this listless, stupid and indolent spirit that we can truthfully place the responsibility for much that is obnoxious in our political system.

Any man or woman not interested in politics is an unworthy citizen, is a slacker, coward and, subjectively, an ally and auxiliary to the political crook and the corrupt political boss. To be bored or pretend to be bored with politics is to nominate oneself in

the class with morons or a social parasite. Politics is the first responsibility and obligation of every citizen.

The crisis of 1936. It is a question of survive or perish. The bloody sickle of Communism, the deadly venom of class hatred, debt, taxation and inflation are real, not fancied perils. The salvation of America lies in an aroused and vigilant citizenship, party lines forgotten and all pull together to achieve victory and stability. Otherwise we are lost.

—VERITAS

If you wish to exercise your right to vote at the primaries, you must register before March 26. Do it now.

It's the LAST MONTH

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● Right now nearly \$10,000 worth of home appliances are being purchased daily throughout Northern California.

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SEE YOUR DEALER OR

P.G. and E.

PACIFIC GAS AND ELECTRIC COMPANY

Owned • Operated • Managed by Californians

CITY COUNCIL MEETS IN
ADJOURNED SESSION

Meeting at 7:45 Monday to canvass the vote, the council adjourned to meet in regular session and gave second reading to the ordinance fixing the hour and date of meeting as well as reading a resolution calling for the city election to be held April 14.

To serve on the election board the following were named: Precinct 1, comprising consolidated precincts Nos. 1, 2 and 5. Inspector, Byron Newell; judge, William K. Duriee; clerks, M. Grace Glenn and Margaret Clark. Precinct 2, comprising consolidated precincts 3 and 4; inspector, Mabel A. Hart; judge, Clara Leidig; clerks, Elizabeth Sullivan and Jean Whitecomb. \$5 will be paid for the day's work with the polls open from 8 a. m. to 7 p. m.

Councilman Catlin will prepare resolutions of respect to the memory of Peter Taylor, who died last week in San Diego. Mr. Taylor was a member of the first board of trustees.

The council adjourned at nine o'clock to meet again March 18.

Mitress—You go to the picture shows too often, Bridget. You go to more shows in a week than I do in a month.

Bridget—Well mum why don't you try makin' yourself agreeable and attractive? Thin maybe ye'd get as many invitations as I do.

CUTTING A LANE
THRU THE DARK

Clearly, concisely, briefly The United States News presents the news of national affairs in departments.

THE CONGRESS WEEK—what the House and Senate debate.

THE PRESIDENT'S WEEK—the visitors he saw, and why—what he said and did.

STATE OF THE UNION—a 5-minute swing around the country with the national news.

THE POLITICAL WEEK—up-to-the-minute reports of all that the political leaders are doing and planning.

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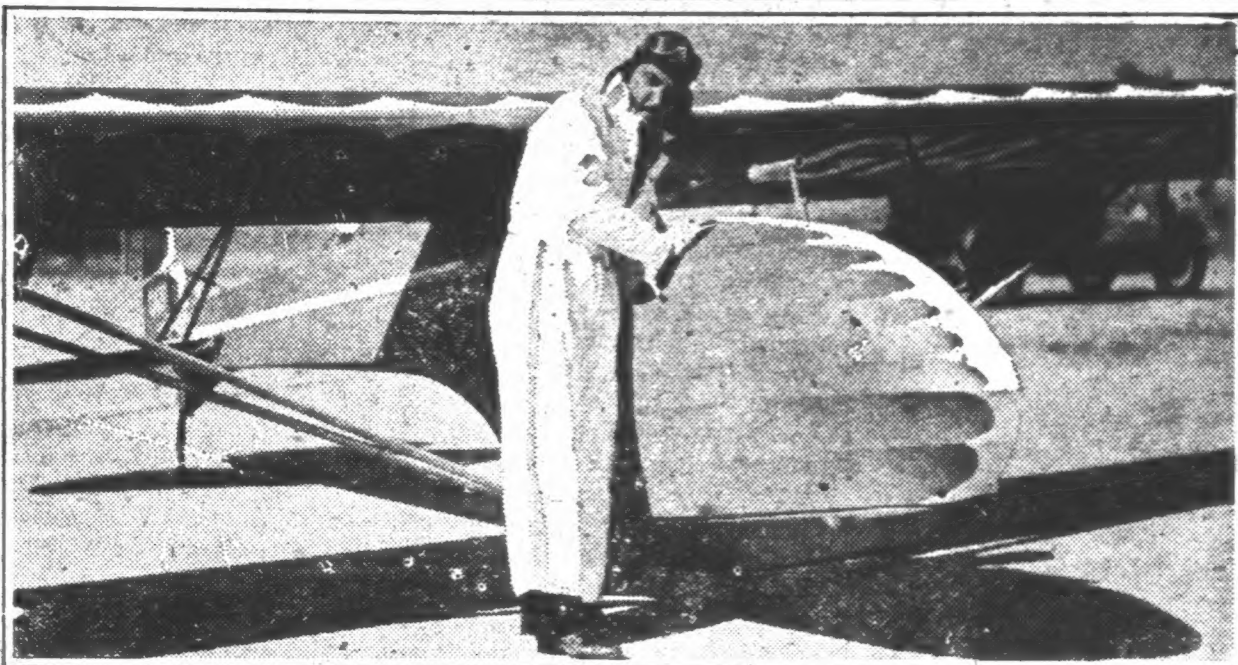
NAME _____

CITY _____

ADDRESS _____

STATE _____

GLIDER CHAMP IN WORLD RECORD ATTEMPT AT EXPO



Fred "Speed" Westphal, glider champion, who will attempt to make 100 loop-the-loops in his glider to set a new world record over the grounds of the California Pacific International Exposition at San Diego, Sunday, March 15, in celebration of the gala opening of the spectacular Palace of Transportation there.

Mrs. Hattie Hastie of Petaluma will spend the summer with relatives in Pacific Grove.

High school trustees and their wives and new members of the faculty were guests of honor at a dinner party given at the Country Club Saturday evening by the faculty as a whole. A program consisting of dances by Mrs. Glen Watson and Miss Peggy Fitzgerald was enjoyed and an hour of dancing followed.

MONTEREY NEGRO ESCAPES
FROM POLICE OFFICER

It is thought that the recent burglaries on the peninsula might have been solved had not Craig Beckley, 23, colored, escaped from the police Monday night.

Officer Frank Marinello, Monterey, apprehended Beckley and was taking him to headquarters when the negro leaped from the police car and disappeared over a fence in the rear of Colton hall. Beckley was at one time in the county jail on a burglary charge but escaped from there also and was at liberty for some time.

Beckley is suspected of the recent robberies of the Parsons, Hoffman and Merbs homes in Pacific Grove and the Cockburn home in Carmel, as well as of two stores in Monterey.

Police searched his premises and found a set of burglar tools. Beckley is described as being of medium height, with a scar on his face, and having unusually broad shoulders and narrow hips.

ANNUAL KITE CONTEST
TO BE STAGED MAR. 14

Plans are now under way for the kite flying contest to be staged at Hatten Fields March 14.

Prizes will be given for the best, prettiest, oddest and highest flying kites and the unusual motor parade will take place preceding the contest.

The contest was begun here several years ago by Rev. Willis G. White who is still sponsor. The condition of his health, however, makes it imperative that he have more helpers, and consequently Everett Smith heads the field committee, assisted by Roy Hohlberger of the Salinas Y.M.C.A.

The contest will end with the spectacular kite fights put on by the Filipinos.

"Isn't Jack an awful drinker?" "Yes. He always wipes his mouth on his sleeve."

SEA SCOUTS WILL HOLD
RAGATTA HERE IN MAY

It has been announced that during some week-end in May, the Sea Scouts of the Monterey Bay area will hold what they style a "ragatta" in Monterey.

The demonstration will feature boat races and competition in all branches of seamanship. It is hoped to hold the ragatta at the Monterey beach.

One of the scouts, Clarence Allen, who just received his "able seaman" rating Friday evening at Hollister, is entering the signal department of the navy in San Diego.

Donald Crowell, Monterey, received his apprentice rating Friday and the following received certificates for four years of meritorious service: William Pot-hurst, Paul Nybro and Joe Cota.

Mrs. George Young, Jr., and daughter, Frances, spent last week-end with friends in San Jose.

Mr. and Mrs. Max Camps, who made their home here for the past three months returned this week to Yreka where Mr. Camps will again take of the sale of Fords through the Yreka agency.

Because he was driving while intoxicated and had served a 90-day jail sentence for the same offense two years ago, G. S. Peterson, Pacific Grove, was assessed a fine of \$25.00 by Judge Hellam, Monday. Judge Hellam also recommended to the state motor vehicle department that Peterson's license be revoked permanently.

Miss Betty Goodman and Mr. Lloyd Pruett of Pacific Grove were united in marriage Saturday evening at eight o'clock the ceremony being performed at the home of Mrs. Helen Hansen by Rev. Z. P. Miller. Miss Bernice Pruett was maid of honor and Mr. Allen McKinney acted as best man. The newlyweds will live in Pacific Grove.

MANY GUESTS ENJOY
MASONS' OPEN HOUSE

More than 100 guests were present Wednesday night when the Masonic club was thrown open and the public invited to a housewarming. The occasion was to celebrate the opening of the new club rooms and the anniversary of its founding ten years ago.

The Masonic club during all the past years has been a place where friends have met and enjoyed dinners and parties and gotten better acquainted with each other, and with the new improvements just finished, it is one of which they are justly proud.

An interesting talk was made by William A. Sherman of San Francisco, formerly a grand master of the Masonic organization and a musical program was presented by Bernard Watson as trombone soloist and Wallace Doolittle, baritone, Mrs. Doolittle accompanying them at the piano.

The members of the city council were present as well as many other prominent people and these stood as they were introduced to the guests.

ONLY TWO VACANCIES
FOR CARMEL COUNCIL

James H. Thoburn, mayor of Carmel, will not resign from the council, so he told the editor of the Californian and that is good news for the citizens of this city.

Mr. Thoburn is a real Carmelite; he knows traditions and he abhors changes, and is conscientious in his efforts to do what he considers best for Carmel's future, as well as the present.

Rumor had it that Mr. Thoburn was going to resign on account of ill health, but with decreased responsibility as he steps down from the mayor's chair he feels that he will be able to carry on.

Mr. Thoburn's decision to remain on the council leaves but two vacancies to be filled, those of John Catlin, and Dr. Brownell, who have both assured the editor that they will be candidates to succeed themselves.

Dr. Brownell, who has been filling out the unexpired term of Bob Norton, who resigned to take the office of chief of police, has made a fine member of the council and no one questions but that he will be elected when his name comes before the people.

Although there are other candidates in the field, there is little doubt that Mr. Catlin and Dr. Brownell will continue to look after the interests of the city.

The Sun is glad to report that Elsie Lindstrom is not dead as was reported by Mr. Lindstrom last week. Mrs. Lindstrom, according to Mrs. Robert Overly, is alive and happy, living in Denver.

The world's largest and smallest X-ray tubes are in the Hall of Medical Science at the San Diego exposition.

THE FIRST BALLOT

A Colloquy.

CHARACTERS—A Young Slightly adonoidal, wears a 6 1-2 hat, whose knowledge of Civics has been derived from the Comic Supplement and government pamphlets.

HONEST DEMOCRAT. (There are such). A local notable, owns his own home, pays his doctor and other bills, reads the New York Times and the Californian and speaks reverently of Grover Cleveland.

Scene—In front of the Post Office.

Y-M—"Pardon me, Sir, are you a Republican or a Democrat."

H-D—"My lad, (surprised). Why ask me, that?"

Y-M—"Because you are a man known for sense, I knew you would not take offense."

Your advice will mean much to me.

This is my first vote you see."

H-D—"Well—my boy, I'll tell you straight."

I've been a Democrat, to date.

But just now, 'tween you and me.

Politically, I'm up a tree.

I look upon my vote

Like my WORD and my NOTE.

My party platform in '32

Stated what we proposed to do.

It was in every way, sane and sound.

And I thought the Party bound

To put it through

Just as we promised to:

Balance the Budget and Econ-

omize.

Both have failed to materialize

We went off Gold and broke

Contracts.

These to me are galling facts."

Y-M—"Then Sir, you are not

for the New Deal?"

H-D—"Oh—as to that—here's

the way I feel.

It's just a name, to dupe and

deceive.

The New Deal is all make-be-

lieve.

If it were genuine, sound, sin-

cere,

Designed to help and not in-

terfere.

For "Boondoggling" and other schemes.

Mostly corrupt, if not, wild dreams.

I have always been a Demo-

crat.

And—I'm rather proud of that.

But—My Lad—no party means more to me.

Than my self respect and in-

tegrity.

To vote for Party and Princi-

ple ignore

Is like joining church to rob

the poor.

Your ballot—My Boy—is an

obligation.

Honor it—reflect—it deserves

meditation.

You and I are in the same

boat;

Now—I'll ask you—how I

should vote?"

Y-M—(flattered) "From all

I've heard over the Radio,

And the flashes I see at the

Movie Show,

Has made me believe that the

New Deal

Is helping the Poor and mak-

ing us feel

More deeply for the needy in

distress;

The burden will fall on those

with excess,

'Abundant Life' is a New Deal

aim.

Making opportunities the same.

Pamphlets, Speeches, and the

Radio

Have given us reports, which

show

That "Priming the Pump"

saved the day,

And—that the New Deal has

paved the way

Debt—more unemployed,
By oppressive Taxation are we
then annoyed,
Unemployment and Taxation—
increasing more and more
Means "Soaking the Rich" and
begging the Poor.

This "Great Humanitarian"

stuff that we read,

Is hollow pretense and political
greed.

Young Man—Propaganda and
Bally Hoo

Have duped wiser men than me
and you,

The Public Paid for all that
Publicity,

And the Public will Pay for its
Duplicity.

Vote—My Lad—keep your
Conscience clear,

Matters not which Party, if
sincere;

Little difference between Re-
publican and Democrat,

Neighbors and Citizens, in
friendly chat,

Discuss the issues and invari-
ably agree;

The CRYING NEED of the
hour, is, INTEGRITY.

Republican, Democrat, merely
a title,

HONEST PERFORMANCE is
the thing that's VITAL.

It is like dealing with a friend,

Upon whose WORD you would
depend,

If he defaults his TRUST and
PLEDGES BREAK,

BETRAYS every PROMISE
and vows forsake,

Under some, FLIMSY excuse
of PIOUS PRETENSE,

Then he forfeits all claim to your
CONFIDENCE.

My Boy—the BALLOT may be
abased by Fool and Knave,

But YOU be its Master and
not its Slave.

—VERITAS

SAN DIEGO EXPOSITION
CRAMMED WITH INTEREST

With an attempt to establish a
new world's altitude and consecu-

tive loop record in a glider, set

as the outstanding attraction at

the 1936 California Pacific In-

ternational Exposition on March

15, the calendar for the next ten

days is crammed with interesting

events.

The glider record attempt will

be made by Fred (Speed) West-

phal, noted glider pilot, who will

be towed to a height of 20,000

feet and from there try to beat

his existing world's record of 65

consecutive loops before landing

on the athletic field in the exist-

ing grounds.

"You seem to be an able bod-

ied man. You ought to be strong
enough to work."

Tramp—I know mum. And you
seem to be beautiful enough to
go on the stage, but evidently
you prefer the simple life."

She—"Step in the kitchen. I'll
see if I can stir up a meal for
you."

More than 1,000,000 flowers
are in bloom on the grounds of
the 1936 California Pacific In-
ternational Exposition at San
Diego.

JEWELRY LOANS

FOSTER & DeBOW

Manufacturing Jewelers

Hotel Kimball Building

CASH FOR OLD GOLD

An advertisement

In The Californian Brings Results

E. O. ROBBINS

Triangle Realty Co.

NOTARY PUBLIC

Will move opposite to recent location on
Dolores street next to Sun Office

HAVE YOU REGISTERED?

OUR BUSINESS

Is to Improve Your Appearance

MISSION CLEANERS

Ocean avenue

Opp. Post Office

Phone 916

Milk, Cream, Buttermilk, Butter

Delivered twice Daily

Counter Service

Ice Cream Soft Drinks

Candy Bars Cigarettes

McDonald's Dairy

Corner San Carl-
os St. of Ocean

Phone 700

LET US PLUMP UP THOSE PILLOWS!

Pillows need laundering to restore freshness
and buoyancy.

We wash them in pure, mild soap—then
fluff them dry in warmed, purified air—pro-
ducing pillows as springy and comfortable as
when new.

Send a pair with your next bundle.

DEL MONTE LAUNDRY

Telephone Monterey 8104 or Carmel 316

A 400-year-old replica of the famous Milan Cathedral is on display at the California-Pacific International exposition.

BUY HOUSEHOLD GOODS, radios, used toilets, sinks, bath tubs, tents. Will pay you more. Telephone 1381, Salinas. **JIM HUNTER.** 5-4tp

EXPERIENCED HOUSE BOY wants work. Filipino. Understands cooking. References. Honest and neat. Write Salinas, 25 Carmel avenue., or Phone Salinas 125. 2tp

WANTED—Enough good, grass sod to cover plot 5x10 feet. Bor 1511, Carmel.

Miss Bettie Greene, Carmel, has returned home from a visit in Ventura.

Mrs. S. Parker Bremer of Carmel was hostess Sunday to fifty guests at a musical and tea at her home in La Loma Terrace. Charles Frisbee, cellist, and Geo. Ficke, pianist, were presented in a remarkable program.

The Exchange Club met for luncheon Tuesday at Forest Hill hotel and enjoyed a talk given by Ferdinand Bambauer, who spoke on fishing in Monterey bay. Paul Norton and Jack Schroeder were in charge of the program and John Floyd was taken in as a new member.

JOHN CATLIN ANNOUNCES HE WILL RUN AGAIN

John Catlin, popular member of the city council for the past four years, has decided to be a candidate to succeed himself, and this means that he will again be watching out for the interests of the people of this city.

It is a well known fact that it was due to Mr. Catlin's insistence that the tax rate for Carmel was cut from \$1.00 to 85 cents and that he has conscientiously made every effort to safeguard the taxpayer.

In speaking with a reporter of The Californian, Mr. Catlin said "I have been in Carmel long enough so that the people know me, and if they want me as their councilman, they can have me."

When asked as to his platform, he said, "Look at your tax bill and the increased service given by the city." Mr. Catlin came into office during the depression and the city has ridden through with the general fund in a healthier condition than it has ever been before, and the service which must be of necessity be given, has almost doubled.

Mr. Catlin enjoys working for the public good, and it was he who was directly responsible for having made this district into a game preserve, protecting the wild life and making it possible for Carmel to retain a great deal of her natural charm.

COMMUNITY CHURCH

Lincoln street south of Ocean avenue. Homer S. Bodley, Jr., minister.

Church School meets at 9:45. There is a place for all children and young people. Rev. Bodley has a growing class of youth. Come and see us.

Morning Worship at 11:00. The series of Lenten Sermons will continue on "Christ and the Problems of Life." The theme for the morning will be "Christ and the Joy of Living."

On Sunday evening will be held the first of our pre-Easter group conferences. At 7:30 there will be a "Parent's Rally" to which all parents are invited. Some laymen will speak on different phases of parental life and Rev. Bodley will lead a discussion. To each parent present there will be given an attractively mimeographed copy of "A Parent's Prayer," by Dr. Garry Cleveland Myers. There will be a short devotional period preceding the discussion.

Other evening Conferences will be March 22, Men's Night; March 29, Women's Night; April 4, Youth's Night." The public is invited to all these conferences.

Last week an item was carried in this paper that Mrs. Augusta Connelly of San Francisco was visiting here. In a communication from Mrs. Connelly she stated that this was an error and that possibly her "double" (They say everyone has one) was seen here. Mrs. Connelly says she has an excellent position in San Francisco at which she has been working for the past two months.

COL. TAYLOR APPOINTED IN RED CROSS VACANCY

"Carmel is really in excellent shape" regarding its relief program," stated Mrs. Karl Rendtorff, chairman, Carmel Chapter, American Red Cross to the members of the Executive Committee at its Tuesday meeting. It was disclosed that special attention is being given to the unemployables and care of the children.

The Highway First Aid program of Red Cross was discussed but Carmel will not be called upon for active work until further progress is made on the Coast highway. Stations have already been established in Monterey and Pacific Grove.

The chairman also announced, that owing to the resignation of Byington Ford, as Disaster relief chairman, she has appointed Colonel Theodore B. Taylor, retired, of Hatton Fields to the position. This appointment will be very gratifying to Carmel citizens who will welcome Col. Taylor's supervision in the event of emergencies arising that will require the services of the committee.

Since 1889, Col. Taylor has served his country in the regular army. First in Cuba, then the Philippines, Mexico and in Paris. Before retiring he saw service with the Organized Reserves of the Boston area.

MRS. JEAN JUIILLARD INJURED IN CRASH

Mrs. Jean Juillard, Jr., formerly Marion Minges of Carmel, was removed Tuesday from Monterey hospital to her home at San Carlos hotel, much improved.

Mrs. Juillard was driving a heavy sedan last Wednesday evening and crashed into the wall at the Pine street entrance to the presidio, the accident being due to a dense fog.

She received painful injuries about her face and head.

TOWNSEND CLUB WILL PRESENT AMATEUR HOUR

Another of those entertaining amateur hours will be presented by the Carmel Townsend club at the Manzanita club this Friday evening.

Charles Frank, who has the program in charge, announces that sixteen numbers are scheduled for the vaudeville hour and this promises to excel any that have been produced here.

The audience chooses the best performance and the winner receives a prize of \$5.

The admission charge of 25 cents covers the program, refreshments and dancing. The public is cordially invited to attend and assured of its money's worth.

Mr. and Mrs. Virgil Lee (Miss Bernice O'Brien) were delightfully surprised at their new home on Lighthouse avenue, New Monterey, by a group of friends who showered them with gifts for the house. Mr. and Mrs. Lee were only recently married.

"Polly's old man can sure brew. Makes some kind of a drink that's great."
"Nectar, I suppose."
"I'll say I did."

The First Church of Christ, Scientist, in Boston, Mass. announces a

FREE LECTURE

—on—

CHRISTIAN SCIENCE

entitled

"Christian Science: the Law of God Applied to Human Affairs

—by—

Louise Knight Wheatley Cook, C. S. B.

KANSAS CITY, MISSOURI

Member of the Board of Lectureship of the Mother Church, First Church of Christ, Scientist, Boston, Mass.

Sunday Afternoon, Mar. 15, 3:00 o'clock

SUNSET SCHOOL AUDITORIUM, SAN CARLOS & 8th

THE PUBLIC IS CORDIALLY INVITED TO ATTEND

FRIDAY & SATURDAY



You'll save on your weekly meat budget if you do your week-end buying from the **MARKET DEL MAR**. All are high quality, fresh meats sold at money-saving reductions.

**Choose
from
These**

Leg of Lamb
Prime Rib Roast
Beef Pot Roast
Turkeys
Squabs
Chickens

Fresh and Cured Meats of All Kinds

MARKET DEL MAR

Dolores street between 7th - 8th

Phone 838

LA BONITA BEAUTY SHOP

ANNOUNCES

Miss Zamm, who received her training in Paris and New York will be at the **LA BONITA BEAUTY SHOP.**

FRIDAY and SATURDAY

and will demonstrate

CONTOURE

Free Facials

Dolores St., Carmel

Phone 639 for appointment

COLLECTA CLUB HAS
MOST ENJOYABLE MEET

One of the most enjoyable meetings in the history of La Collecta club was that held last Wednesday afternoon at the home of Mrs. Clara L. Beller in Carmel.

Mrs. Beller arranged the program as an amateur radio hour and gave several "auditions" before she felt it was ready to present "over the air."

A biographical sketch of Edward McHugh, the gospel singer, was presented first by Miss Emily Walter and this was followed by a duet, "In the Garden," by Mrs. D. E. Nixon and Miss Walter.

The third number of the program was a reading, "Mr. Shakespeare," by Mrs. Slevin, and Mrs. Nixon followed with an impersonation of Tizzie Lish. A violin and piano number was presented by Mrs. Vive Harber and Mrs. Ruth Semink, and this was followed by a reading by Mrs. William Chappell, giving the history of "One Man's Family."

Then appeared Miss Bess Morgan and Miss Emily Walter, in costume, with a genuine old fashioned cake walk, the hostess following this with a piano solo, "Dance of the Demons."

"Amateur Hour by Major Bowes," an article appearing in the March number of Reader's Digest, was reviewed by Mrs. Henry Holliston.

Nineteen were present to enjoy the afternoon, among them being sixteen members and the following guests: Mrs. Agnes Rogers of Los Angeles, Mrs. J. V. Cannon, and Mrs. Homer F. Bodley.

The next meeting will be at the home of Mrs. Chappell, March 18th.

The third largest zoo in the United States under the management of the world's only woman curator is at the San Diego exposition.

The Pocahontas Sewing club will hold a card party Friday, March 13, in the Oak Grove hall.

News of the wedding on Miss Helen Hufford of Pacific Grove and Mr. Carl Wills of Monterey in Reno Saturday came as a surprise to their many friends on the peninsula. They will make their home in Pacific Grove, Mr. Wills having charge of a large oil station in Monterey.

KENTUCKY REMINISCENCES

"What has become of the merchant who used to give the customer a cigar when he paid his account in full?" asks the country editor. The question should be, what has become of the customer who used to pay his account in full?—Paducah (Ky.) Sun-Democrat.

ONE FORM OF RETORT

According to the interpretation of the "New Dealers," an unpleasant truth is a "wisecrack," if uttered by an army officer.—Jamestown (N. Y.) Post.

PENINSULA GOLFERS WILL
TAKE ALL TROPHIES

Peninsula golfers will be something to "conjure by" in about ten years if the movement started in Pacific Grove last Friday is developed as planned. The board of directors of the Pacific Grove golf club decided to establish a golf class for lads between the ages of 12 and 16, starting in about two weeks, and continuing through the summer.

The youngsters will have a professional teacher so they will not go wrong, Fred X. Fry, the pro at the golf links, taking over the job of starting them out right.

The class will be held every Saturday morning from 9 to 10 at the golf links and will be limited to boys only.

Boys from Pacific Grove, Monterey and Carmel may enter and should make their enrollment at once. Parents must accompany the boys or phone to Mr. Fry that their sons have their consent before the boys will be registered.

No charge for instruction will be made and the class will be limited in number to 25. Each boy must have at least one club and be able to secure others as needed. Should any boy miss two classes he will be dropped and his place given to another.

The Grove golf club will stand the expenses of the instruction.

The telephone number of the Californian is still the same as when the Carmel Sun, 70.

Our Army
of "Dependents"

By RAYMOND PITCAIRN

National Chairman
Sentinels of the Republic

As millions of Americans struggle with their latest tax forms, they are beginning to realize that there is a large group of "dependents" for whose upkeep they are allowed no exemptions whatever.

It is the growing army of political job-holders—every member of which is dependent for his paycheck on the earnings of the average American citizen and taxpayer.

But the burden doesn't rest on the income taxpayer alone. With other costs of government, it falls on every worker, every housewife, who either earns or spends—if not directly, then in taxes hidden somewhere in the price of nearly everything he or she may buy.

And the costs continue to mount.

That's why we hear protests to Congress against taxes on "the American breakfast table and the forgotten man's shirt."

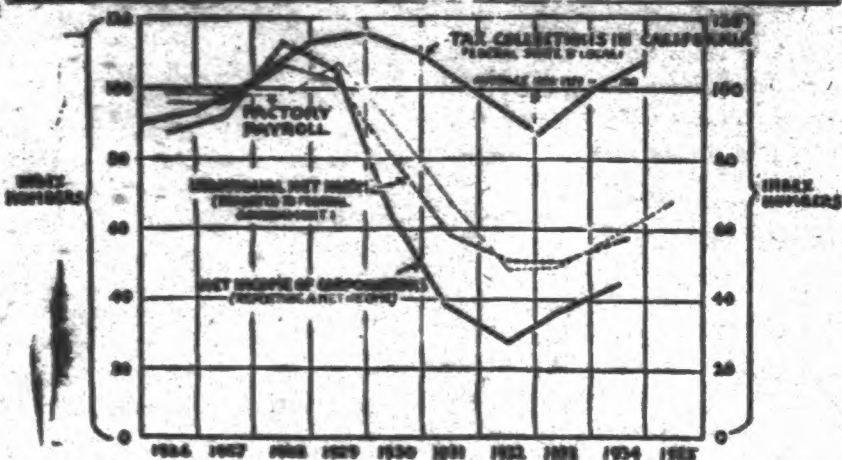
That's why a noted political observer could recently declare that the American people are spending more for government than they are for food, clothing and rent combined.

That's why statisticians can make the startling announcement that the annual total of federal, state and local government expenditures in America averages \$617 per family.

Throughout the nation, it is now apparent, the taxpayers themselves are coming to a grim realization of what these things mean to them. And, what is more significant, they are making their protests heard.

It's a good sign—if we don't weaken.

Tax Burden Advances Faster Than Ability To Pay



Aggregate tax collections in the fiscal year 1934 were approximately equal to the average collections of 1926 to 1929, inclusive. Factory payrolls in 1934 were 60% of the 1926-29 average, while individual net incomes were only 57% and corporate net incomes were only 44% of that average, according to the above chart, prepared by the California State Chamber of Commerce.

FROM THE OLD FILES OF
THE CALIFORNIAN

November 7, 1846

(Taken from a description of California in the year 1822, 114 years ago).

Government of California: This California on account of its small population not being able to become a state of the great Mexican Republic, takes the character of Territory, the government of which is under the charge of a Commandant General, who exercises the charge of a superior political chief, whose attributions depend entirely upon the president of the Republic, and the general congress, although to amplify the legislation of its centre, it has a deputation made up of seven vocals, the half of these individuals being removed every two years. The superior political chief presides at their session. The inhabitants of the territory are divided amongst the presidios, Missions and towns.

The new son of Mr. and Mrs. Charles V. Rico, Pacific Grove, born last week, has been given the name of Carlos Anthony.

If you are interested in learning what happened on the Monterey peninsula 100 years ago subscribe for the Californian.

SAD LACK OF ENTERPRISE

How can Washington explain the fact that over \$300,000,000 of Federal road funds are still unspent? Somebody must have been asleep at the check book.—Connellsville (Pa.) Courier.

BLAME IT ON HOOVER

The remarkable thing is that Mr. Hoover could keep the depression going so long after he left office.—Milwaukee Sentinel.

If you wish to exercise your right to vote at the primaries, you must register before March 26. Do it now.

NEW MACHINELESS WAVE
LITTLE SHORT OF MIRACLE

I sat in Marie MacFarland's Beauty studio one day this week and watched her give one of the New Ray machineless permanent waves. Her client was a little nervous to start with. She thought it might burn, or that it would be heavy, or that it might make her hair brittle, but when she had finished, she had to admit that her fears were groundless. She had been perfectly comfortable throughout and her hair had that beautiful sheen of youth and the appearance of having just received an oil shampoo.

Nothing short of miraculous in this new process. No guessing as to how long the heat should stay on. It stays until the moisture has gone from the pads and then the heat goes also.

No machine towers above the client's head and she may lean this way or that without causing a burn. She may smoke, read, telephone, if she wishes, although a woman is usually too interested to do any of these things.

Mrs. MacFarland prepared the hair as one does in a machine wave, but after that she wrapped the rolls with a New Ray pad and clasped them tight with a light aluminum clamp.

No need now for anyone to worry over the discomforts of a permanent wave and no need for anyone to have shabby, frizzled hair.—E. F. B.

WPA AS A GOOD MOVER

General Hagood has been accused of "intemperate statements" in a War Department bulletin. Well, the WPA has moved many a good man to that.—Charleston (W. Va.) Mail.

The New Ray

El Paseo Building
Entrance on Dolores
Near Seventh

The New Way

Telephone 120 W
For Appointment
Expert Operators

Marie MacFarland

presents

The

New Ray

MACHINELESS

Permanent Wave

A sensationally better permanent at

Only \$5.00 Complete

For the regular \$7.50 wave